

Franchisee Onboarding

Check when completed.





Legal Documentation
Sign the franchise agreement.
Confirm that all mandatory business licenses and permits are obtained.
Check if the required insurance coverage has been obtained.
Training
Training on operating procedures, products, and services.
Location Setup
Site selection.
Lease agreement review and finalisation.
Outlet: layout and design
Renovation
Equipment and Supplies
Equipment and supplies procurement
Staff Recruitment
Job posting.
Interview and screening.
Prepare for training schedule.

TreeAMS Pte Ltd

email connect@treeams.com

phone +65 9171 1373

Address #03-09 Wis@Changi Singapore 419718

www.treeams.com





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Marketing
Ensure all marketing materials and guidelines are available.
Develop a pre-opening and grand opening marketing plan.
Create social media channels.
O p e n i n g
Pre-opening marketing.
Soft opening.
Soft opening evaluations.
Grand opening.

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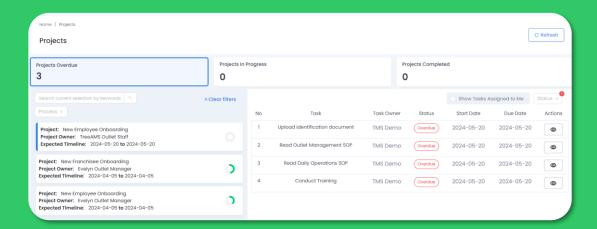
Thank you for downloading the

Franchisee Onboarding Checklist

Now you have the **Franchisee Onboarding Checklist**, but why settle for the printed manuals or word document or unsafe shared drive?

How about storing your important checklist on TreeAMS that allows you to:

- Digitalise the checklist and assign different team members according to their tasks.
- Track progress of the checklist to see which task is still pending.
- Trigger Audit, SOP, Training directly from this checklist.



Ready to experience the future of franchise management?

Click here to schedule your personalised demo!

connect@treeams.com www.treeams.com



TreeAMS is a franchise management system designed to optimise franchise-wide performance through systematic Operations, Training, Audit and Onboarding implementation across multiple outlets and multiple territories.